

## **Affirmative Marketing Plan for Woodcrest Village Park Associates**

1. Name and location of Project:  
Woodcrest Village Park  
2930 Rockaway Avenue  
Oceanside, NY 11572  
Census Tract Number: 4130.01
2. The Project will contain twenty-three (23) “affordable” units for rent.
3. The Project will contain two hundred seven (207) “market” units for rent.
4. The Project is not specifically designated as “housing for older persons.”
5. The affordable units will be marketed by the Long Island Housing Partnership, or such other service provider as acceptable to the Nassau County Industrial Development Agency (the “Agency”). The affordable units will be advertised by newspaper publications, the LIHP website, and other forms of advertising as the Long Island Housing Partnership, or such other service provider as acceptable to the Agency determines to be necessary. The market units will be advertised through applicant’s own website and other forms of advertising as the applicant determines to be necessary.
6. The applicant will use either the Fair Housing Logo, or phrase “Equal Housing Opportunity” on all advertising.
7. The applicant anticipates utilizing the services of the Long Island Housing Partnership or other similar fair housing organization to determine the eligibility for all affordable unit applicants. Written information regarding the availability of affordable units at the Project will be distributed to the list of organizations provided by the Agency and attached hereto, which list may be updated annually.
8. The applicant anticipates utilizing the services of the Long Island Housing Partnership, or other similar fair housing organization, to conduct the marketing and initial rent-up of the affordable units.
9. An initial application period with a specific start date and end date will be utilized for accepting applications for consideration for the initial rent-up of the affordable units. The application period will last for a minimum of thirty (30) days after the marketing of the affordable units as described herein has commenced. Following the initial application period, all applications submitted during the initial application period will be considered through the use of a lottery and not on a first-come first-served basis, unless the number of applications received during the initial application is less than the total number of affordable units available for rent.
10. The applicant, in partnership with the Long Island Housing Partnership, or other similar fair housing organization, will maintain records of the activities it undertakes to implement its marketing plan.

## NCIDA

### Affordable Housing Availability Contact List

1. Long Island Housing Services  
640 Johnson Ave #8, Bohemia, NY 11716
2. Community Development Corporation of Long Island  
2100 Middle Country Road, Centereach, New York 11720
3. Community Housing Innovations – Nassau County  
175 Fulton Avenue, #211B, Hempstead, NY 11550
4. Economic Opportunity Commission of Nassau County  
281 Babylon Turnpike, Roosevelt, NY 11575
5. ERASE Racism  
6800 Jericho Turnpike, Suite 109W, Syosset, NY 11791
6. Family and Children's Association  
100 East Old Country Road, Mineola, NY 11501
7. Family Service League of Long Island  
790 Park Avenue, Huntington, NY 11743
8. HELP USA – HELP Suffolk  
685 Brookhaven Avenue, North Bellport, NY 11735
9. Hispanic Brotherhood of Rockville Centre  
59 Clinton Ave, Rockville Centre, NY 11570
10. Long Island Center for Independent Living  
3601 Hempstead Turnpike Suite 208, Levittown, NY 11756
11. Long Island Housing Partnership  
180 Oser Avenue, Hauppauge, NY 11788
12. Long Island Progressive Coalition  
90 Pennsylvania Avenue, Massapequa, NY 11758
13. Make The Road New York  
92-10 Roosevelt Avenue, Jackson Heights, NY 11372

14. NAACP Freeport/Roosevelt  
P.O. Box 292, Roosevelt, NY 11575
15. NAACP Glen Cove  
P.O. Box 449, Glen Cove, NY 11542
16. NAACP Huntington  
P.O. Box 3044, Huntington Station, NY 11746
17. NAACP Hempstead  
P.O. Box 369, Hempstead, NY 11511
18. NAACP Lakeview  
P.O. Box 268, West Hempstead, NY 11552
19. NAACP Westbury  
P. O. Box 10602, Westbury, NY 11590
20. Nassau County Office of Housing & Community Development  
40 Main Street, 1<sup>st</sup> Floor – Suite C, Hempstead, NY 11550
21. New York Communities for Change  
91 N. Franklin, Room 209, Hempstead, NY 11550