

**Affirmative Marketing Plan for The Loft at 333 Main Street LLC (the “applicant”)**

1. P/O 319-337 Main Street, Farmingdale, New York 11735.  
Census Tract Number 36059520402.
2. Six (6) affordable units for rent.
3. Forty-eight (48) market rate units for rent.
4. None of the units will be “housing for older persons,” defined as at least 80% occupancy of units with at least one person 55 or older or 100% occupancy of persons age 62 or older.
5. Units will be advertised for rental prior to first occupancy through applicant’s own website and a sign at the project site.
6. The applicant will use either the Fair Housing logo or phrase “Equal Housing Opportunity” on all advertising.
7. The applicant will utilize the services of YAI/National Institute for People with Disabilities, a not-for-profit agency servicing the disabled, to determine eligibility for the three (3) affordable units which will be rented only to Individuals with Intellectual and Developmental Disabilities.
8. The applicant will utilize the services of the Long Island Housing Partnership to determine eligibility for applicants for three (3) affordable units. The applicant will distribute written information regarding the availability of those units at the project to the list of organizations provided to the applicant by the Agency (a copy of which is attached hereto), which list may be updated annually.
9. The applicant will conduct the marketing and initial renting, and coordinate with YAI/National Institute for People with Disabilities and the Long Island Housing Partnership to determine eligibility for the affordable units. The applicant will utilize the services of the Long Island Housing Partnership to ensure compliance with all affordable or workforce housing requirements applicable to the project for three (3) affordable units, including the advertising for initial marketing periods and other applicable provisions.
10. An initial application period with a specific start and end date will be utilized for accepting the applications for consideration for the initial rental of such units and such period shall last for at least thirty (30) days after the marketing described in this plan is commenced. In addition, following the initial application period, all applications submitted during the initial application period will be considered through the use of a lottery and not on a first-come first-served basis, unless the number of applications received during the initial application period for such units is less than the total number of such units available for rent.
11. The applicant will utilize the services of YAI/National Institute for People with Disabilities to ensure compliance with all affordable housing requirements applicable to the project for the three (3) affordable units which will be rented to Individuals with Intellectual and Developmental Disabilities.
12. The applicant will maintain records of the activities it or its designee undertakes to implement this affirmative marketing plan.

## NCIDA

### Affordable Housing Availability Contact List

1. Long Island Housing Services  
640 Johnson Ave #8, Bohemia, NY 11716
2. Community Development Corporation of Long Island  
2100 Middle Country Road, Centereach, New York 11720
3. Community Housing Innovations – Nassau County  
175 Fulton Avenue, #211B, Hempstead, NY 11550
4. Economic Opportunity Commission of Nassau County  
281 Babylon Turnpike, Roosevelt, NY 11575
5. ERASE Racism  
6800 Jericho Turnpike, Suite 109W, Syosset, NY 11791
6. Family and Children's Association  
100 East Old Country Road, Mineola, NY 11501
7. Family Service League of Long Island  
790 Park Avenue, Huntington, NY 11743
8. HELP USA – HELP Suffolk  
685 Brookhaven Avenue, North Bellport, NY 11735
9. Hispanic Brotherhood of Rockville Centre  
59 Clinton Ave, Rockville Centre, NY 11570
10. Long Island Center for Independent Living  
3601 Hempstead Turnpike Suite 208, Levittown, NY 11756
11. Long Island Housing Partnership  
180 Oser Avenue, Hauppauge, NY 11788
12. Long Island Progressive Coalition  
90 Pennsylvania Avenue, Massapequa, NY 11758
13. Make The Road New York  
92-10 Roosevelt Avenue, Jackson Heights, NY 11372

14. NAACP Freeport/Roosevelt  
P.O. Box 292, Roosevelt, NY 11575
15. NAACP Glen Cove  
P.O. Box 449, Glen Cove, NY 11542
16. NAACP Huntington  
P.O. Box 3044, Huntington Station, NY 11746
17. NAACP Hempstead  
P.O. Box 369, Hempstead, NY 11511
18. NAACP Lakeview  
P.O. Box 268, West Hempstead, NY 11552
19. NAACP Westbury  
P. O. Box 10602, Westbury, NY 11590
20. Nassau County Office of Housing & Community Development  
40 Main Street, 1<sup>st</sup> Floor – Suite C, Hempstead, NY 11550
21. New York Communities for Change  
91 N. Franklin, Room 209, Hempstead, NY 11550