

Long Island Business NEWS



IDA supports Brooklyn bagel-maker's LI move

By: Adina Genn October 28, 2016 Comments Off on IDA supports Brooklyn bagel-maker's LI move

Bagels by Bell, whose bagels and bialys are sold in the northeast and beyond, plans to relocate from Canarsie, Brooklyn, to Oceanside.

The company plans to spend nearly \$2.6 million to purchase an interest in a 1-acre parcel of land at 3333-3345 Royal Avenue and construct, furnish and equip a new facility. The area had been damaged by Sandy, after which the property had set empty.

This third-generation business is perhaps best known for its bialys, a baked savory cross between a bagel and English muffin, with a sunken center that is hand-filled with caramelized onions. Bell's bialys are baked using a more-than-century-old recipe brought over from Bialystock, Poland. The company was founded in 1947 by Martin Bell. His son, Warren, who took over the business, is now handing the reins to his son, Jared.

Bell's sells its goods wholesale to bakeries in Brooklyn, major retail supermarket chains throughout the Northeast, as well as in Florida and California. Through its website, Bell's ships its goods across the globe. The company produces an estimated 3,000 bialys daily.

The company's move to Oceanside would initially bring at least 42 jobs to Nassau County. Within the three year's of the project's completion, the company expects to employ at least 72 people. According to the company, salaries would range from \$58,253 for managers and \$33,800 for supervisors. Salaries for administrative positions, production workers and laborers would range from between \$28,600 and \$24,700.

The company is working with the Nassau County Industrial Development Agency, which on Friday voted on inducement resolutions to give tax breaks to assist with the property's development. The company would receive an estimated \$46,834 in sales tax exemptions and an estimated \$15,488 in mortgage recording tax exemptions. The company would receive a 15-year PILOT, with taxes frozen at \$92,106 the first three yeas, and an annual increase of .73 percent for the years following. The company had also considered relocating to New Jersey.

Bell's also will receive economic incentives from Empire State Development Corp., low cost electricity from PSEG Long Island and low-cost natural gas from National Grid.